YOUR

OPPORTUNITY

IN

FOREST HILL

MADISON H O M E S

FIELDGATE



DESIRABILITY: WHY CHOOSE ZIGG IN **TORONTO'S FOREST HILL?**

Forest Hill is one of Toronto's most prestigious and wealthiest neighbourhoods with plenty of aesthetic charm, which is why Toronto Life ranks Forest Hill #1 in housing.¹ With prices starting in the low \$300's, ZIGG is your ticket to owning real estate in Toronto's most desirable neighbourhood.

Toronto's cosmopolitan and diverse population reflects its role as an important destination for immigrants with about 49% of the population born outside Canada. Resulting demand for new housing in the city has made Toronto the strongest and most sustained housing market in the country.

TORONTO IS THE WORLD'S BEST CITY TO LIVE IN, ACCORDING TO THE ECONOMIST²

WITHOUT

A DOUBT, THE **NEIGHBOURHOOD** [FOREST HILL] IS A **COVETED ONE** IN TORONTO. TORONTO STAR³

ACTUAL SOUTH VIEW FROM ROOFTOP TERRACE

DEMAND: RENTAL PRODUCTS A GROWING NEED

Rising 11 storeys with 166 suites, the residences of ZIGG will feature thoughtfully designed layouts, integrated appliances and luxurious finishes. Amenities include a party room, media lounge, fitness centre, pet washing station and much more. Residents will also take in breath-taking views of the city from the sophisticated and versatile rooftop terrace.

TORONTO'S VACANCY RATE

VACANCY RATE⁵

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THE [TORONTO] **CONDO MARKET HAS** SHOWN THAT THERE IS A **DEEP BASE OF DEMAND NOW** FOR RENTAL PRODUCT.

TORONTO STAR⁴

AVERAGE RENTAL RATE PER SQUARE FOOT



(Forest Hill/Casa Loma)

AVERAGE HOUSEHOLD INCOME⁷















| 1 BEDROOM 8 | 2 BEDROOM 9 | |
|----------------------------|-------------|-----|
| Forest Hill/Casa Loma | | Ś |
| \$1,811 | \$3,282 | |
| Downtown Toronto | | AV |
| \$1,681 | \$2,415 | ¢ |
| Greater Toronto Area (GTA) | | |
| \$1,609 | \$2,165 | \$7 |



- 1. Toronto Life Neighbourhoods Ranking (2014)
- 2. The Economist Safe Cities Index (2015)
- 3. Toronto Star's newinhomes.com New suite renderings of ZIGG condos in Toronto (2014)
- 4. Toronto Star Young and old driving resurgence of rental (2015)
- 5. Rentseeker.com Annual Canada Rental Housing Price and Vacancy Data Infographic (2015)

There are 6 public and 22 private schools in Forest Hill, including 2 world-renowned private schools.¹⁵

Bishop Strachan is rated 9.7 out of 10 by the Fraser Institute

Upper Canada College is viewed as "Canada's most exclusive school"

6. TREB, MLS, Urbanation (2014)

- 7. Toronto Neighbourhood Census Forest Hill South & Casa Loma (2011)
- 8. TREB. MLS. CMHC. Urbanation Resale Market Study (2014)
- 9. IBID
- 10. TREB Condo Report (2014)
- 11. MLS (2014)

12. IBID 13. TREB Condo Report (2014) 14. MLS (2014) 15. BlogTO – New in Toronto Real estate: ZIGG Condos (2014)





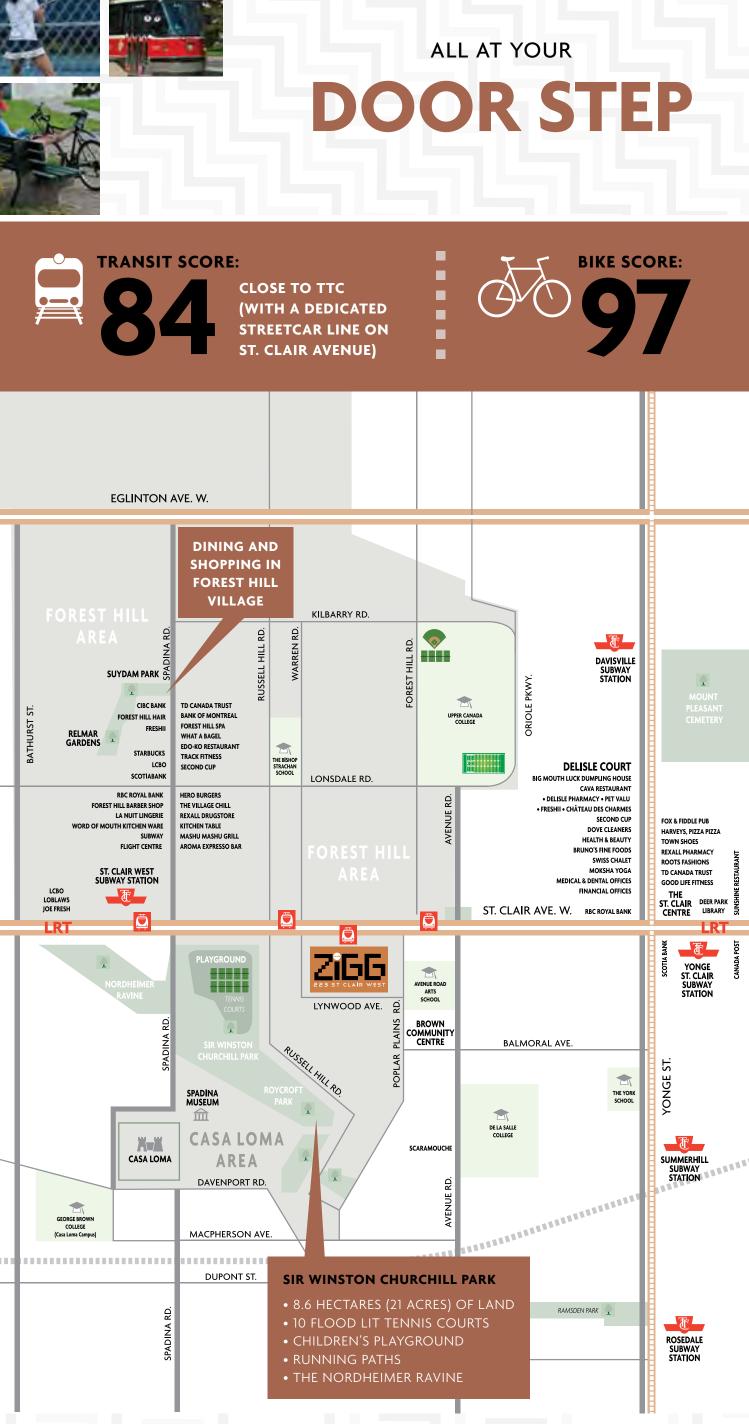






ZIGG'S ROOFTOP TERRACE

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SUITES THAT ARE A **STEP** ABOVE



FROM THE LOW \$300'S **ZIGGCONDO.CA**

info@ziggcondo.com or 416-545-0223



MADISON H O M E S FIELDGATE H O M E S



All renderings are Artist's concept. E. & O.E. All statistics are correct at time of printing.

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